

<b>Tuesday, September 5, 2023</b>
<b>Education Convocation Arrivals - No Day Programming</b>
<p><b>Welcome Reception: Greetings, Games &amp; Giveaways</b>            5:30 – 6:30 p.m.            Pearl Room, Concourse Level, 2<sup>nd</sup> Floor            Sponsored By: ABEN  <i>Welcome to Grand Rapids and the 2023 Education Convocation!</i></p>
<b>Wednesday, September 6, 2023</b>
<p><b>Big 'I' Registration</b>            7:30 a.m. – 5:00 p.m. Ottawa Room, Lobby Level, 1<sup>st</sup> Floor</p>
<p><b>Education Directors Networking Lounge</b>            7:00 a.m. – 5:00 p.m.            Lyon Room, Concourse Level, 2<sup>nd</sup> Floor            Sponsored By: Selective Insurance Company</p>
<p><b>Welcome Breakfast &amp; Opening General Session with Claudia. St. John, Challenging Conversations - Tools For Improving Emotional Intelligence and Navigating Conflict</b>            8:30 – 10:30 a.m.            Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor            Sponsored By: InsurBanc</p>
<p><b>Education Event Excellence with Sara Bradshaw Ray (OK)</b>            10:45 – 11:45 a.m.            Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor</p>
<p><b>Networking Luncheon</b>            12:00 – 1:15 p.m.            Governor's Room, Concourse Level, 2<sup>nd</sup> Floor            Sponsored By: RLI</p>
<p><b>Concurrent Breakout Sessions (choose one)</b>            1:30 – 2:45 p.m.</p> <ul style="list-style-type: none"> <li>• <b>Breakout 1: Hands-On Hybrid with Brett Gerger (IL)</b>              Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor</li> <li>• <b>Breakout 2: Hands-On Design and Video Tips</b>              Haldane Room, Conference Level, 3<sup>rd</sup> Floor</li> </ul>
<p><b>ASSOCIATION STAFF ONLY</b>  <b>Concurrent Breakout Sessions (choose one)</b>            3:00 – 4:15 p.m.</p> <ul style="list-style-type: none"> <li>• <b>Breakout 1: The Institutes</b>              Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor</li> <li>• <b>Breakout 2: The National Alliance</b>              Haldane Room, Conference Level, 3<sup>rd</sup> Floor</li> </ul>
<p><b>ASSOCIATION STAFF ONLY</b>  <b>User Group Session: New Level Partners</b>            4:30 – 5:30 p.m.            Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor</p>
<p><b>TICKETED EVENT: Founders Brewing Co</b>            6:00 – 7:45 p.m.            Sponsored By: IRMI</p> <ul style="list-style-type: none"> <li>• 6:00 p.m. – 7:45 p.m.: <b>Networking, Music, Food, Drinks</b></li> <li>• 7:00 p.m. – 7:45 p.m.: <b>Brewery Tour</b></li> </ul>
<b>Thursday, September 7, 2023</b>
<p><b>Big 'I' Registration</b>            7:30 a.m. – 6:00 p.m. Ottawa Room, Lobby Level, 1<sup>st</sup> Floor</p>

<p><b>Education Directors Networking Lounge</b>            7:00 a.m. – 5:00 p.m.            Lyon Room, Concourse Level, 2<sup>nd</sup> Floor            Sponsored By: Selective Insurance Company</p>
<p><b>ASSOCIATION STAFF ONLY</b>  <b>Breakout: Membership By Size</b>            8:00 – 9:00 a.m.</p> <ul style="list-style-type: none"> <li>• <b>Small (up to 250):</b> Senator Vandenberg Room A, Concourse Level, 2<sup>nd</sup> Floor</li> <li>• <b>Medium (250-450):</b> Senator Vandenberg Room B, Concourse Level, 2<sup>nd</sup> Floor</li> <li>• <b>Large (more than 450):</b> Governor's Room, Concourse Level, 2<sup>nd</sup> Floor</li> </ul>
<p><b>General Session: Idea Swap Meet and Gift Exchange</b>            9:15 – 09:45 a.m.            Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor  <i>Bring your best idea, most successful or favorite "something" from 2023 and a small gift that represents you, your college, state, or other. It's fun and you leave with lots of notes!</i></p>
<p><b>General Session: AI, Education and Marketing</b>            09:45 – 10:30 a.m.            Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor</p>
<p><b>Morning Buzz Sponsor Showcase</b>            10:45 a.m. – 12:45 p.m.            Pantlined Ballroom, Concourse Level, 2<sup>nd</sup> Floor            Meet Representatives From: A.D. Banker, Exam FX, HSB, IdealTraits, IRMI, WAHVE, WebCE, and The Institutes</p>
<p><b>Excellence in Insurance Education Awards Luncheon</b>            1:00 – 2:00 p.m. Doors open at 12:45 p.m.            Governor's Room, Concourse Level, 2<sup>nd</sup> Floor            Co-Sponsored By: Trusted Choice® and New Level Partners  <i>Joining the celebration: IIABA Senior Staff, Executive Committee, State Executives and Diversity and Invest committees.</i></p>
<p><b>ASSOCIATION STAFF ONLY</b>  <b>User Group Session: Agents and Brokers Education Network "ABEN"</b>            2:15 – 3:15 p.m.            Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor</p>
<p><b>ASSOCIATION STAFF ONLY</b>  <b>General Session: E&amp;O Risk Management Update</b>            3:30 – 4:15 p.m.            Imperial Ballroom, Lobby Level, 1<sup>st</sup> Floor</p>
<p><b>OPEN TO ALL: Fall Leadership Conference Welcome Reception</b>            5:30 – 7:00 p.m.</p>
<b>Friday, September 8, 2023</b>
<p><b>Big 'I' Registration</b>            8:30 a.m. – 5:00 p.m. Ottawa Room, Lobby Level, 1<sup>st</sup> Floor</p>
<p><b>Closing General Session: Sharing and Wrap-Up</b>            8:00 – 9:15 a.m.</p>
<p><b>OPEN TO ALL: YALI Opening General Session with Robyn Benincasa</b>            9:30 a.m. – 11:30 a.m.            Haldane Room, Conference Level, 3<sup>rd</sup> Floor</p>

\*All sessions subject to change. 071923