

CUSTOMER EXPERIENCE FOR INSURANCE AGENCIES

CULTIVATE THE CUSTOMER EXPERIENCE YOUR CLIENTS WANT

The Agents Council for Technology (ACT) has developed strategies to help you tap into digital technology, and enable your team to provide the service today's insurance consumers want.



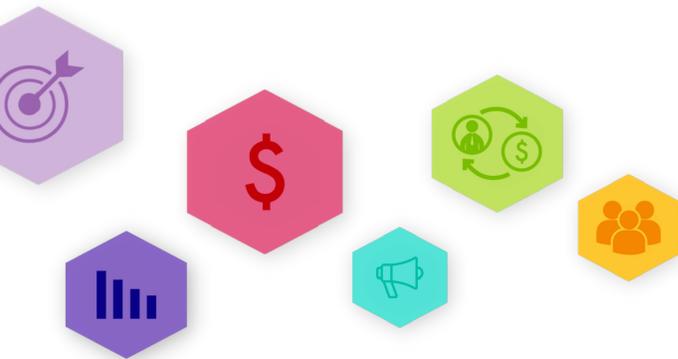
**Complete the
FREE Agency
Self-Assessment Tool**



**Download the
FREE Customer
Experience Checklist**



**Explore the 6 Steps
of the Customer
Experience Lifecycle**



By creating a process with digital touch points throughout the insurance policy lifecycle, your team will build relationships and your clients will become champions for your agency, helping you grow your business.

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