

BIG

2022 LEGISLATIVE CONFERENCE SPONSORSHIP OPPORTUNITIES

The annual Big "I" Legislative Conference is the premier insurance industry event for agents, brokers and company executives held in Washington, D.C. Agents visit approximately 400 congressional offices while visiting the nation's capital. Attendees benefit from a power-packed program, including a legislative issue briefing and presentations from prominent political speakers, a day to lobby on Capitol Hill, a general session on top industry topics and numerous networking opportunities.

Legislators and association leaders are recognized throughout the event for their outstanding service to the industry and the Big "I."

Companies that sponsor this event benefit from extensive exposure to the industry's most influential independent agents and brokers.

SPONSORSHIP BENEFITS

- An electronic list of attendees one week prior to the conference
- Your company logo featured at the event(s) you sponsor and podium mention when appropriate
- Before and during the event, your logo, (video for platinum and gold sponsors) and company website will be published in 2022 Big "I" Legislative Conference event app and independentagent.com website reaching an average of 21,000 users monthly.
- Recognition in the Big "I" email newsletter, Insurance News & Views and Independent Agent magazine reaching more than 80,000 independent agents.
- Visibility of your brand throughout the conference hotel and registration.
- Logo on Thank You Flyer which is distributed throughout the event and a Thank You Ad in the wrap-up edition of Independent Agent magazine.



PROTECT

YOUR

INDUSTRY.

APRIL 27-29, 2022

RENAISSANCE
WASHINGTON, D.C.
DOWNTOWN HOTEL

independentagent.com

\$50,000

OR MORE

PLATINUM SPONSOR



You get all "Sponsorship Benefits" and four full conference registrations

Provide a 2-minute video to play during the event and showcased on the Big "I" website, event app and social media

A 60-minute visit via zoom with our Big "I" Executive Committee/CEO to discuss topical issues to your company after the show



RECOGNITION AT ALL OF THE FOLLOWING

Big "I" Legislative Conference Breakfast

Show your support at the kick-off of lobbying day on the Hill.

Big "I" Legislative Virtual Issues Briefing

Your brand displayed during the knowledge-packed virtual session.

Big "I" Legislative Welcome Reception

Have your brand displayed at this one-of-a-kind networking event.



\$20,000

GOLD SPONSOR

- ✓ You get all "Sponsorship Benefits"
- ✓ Three full conference registrations
- ✓ Provide a 1-minute video to play during the event and showcased on the Big "I" website, event app and social media

RECOGNITION AT THE FOLLOWING EVENTS

Big "I" Legislative Conference Breakfast

Show your support at the kick-off of lobbying day on the Hill.

Investment: \$20,000 (Co-sponsorship)

Big "I" Legislative Virtual Issues Briefing

Your brand displayed during the knowledge-packed virtual session.

Investment: \$20,000 (Co-sponsorship)



\$15,000

SILVER SPONSOR

- ✓ You get all "Sponsorship Benefits"
- ✓ Two full conference registrations

RECOGNITION AT THE FOLLOWING

Large Agent Broker & CEO Dinner

On the Evening of April 27, 2022

Your brand on dinner cards/ promotional information for the event

Recognition from the podium during the dinner from Big "I" president & CEO, Bob Rusbult

One seat at the front of the room for company sponsor CEO

Two-three senior executives from sponsoring companies may attend.

Investment: \$15,000 (Co-sponsorship)



UP TO

\$10,000

BRONZE SPONSOR

- ✓ You get all "Sponsorship Benefits"
- ✓ One full conference registrations

RECOGNITION AT THE FOLLOWING

Big "I" Legislative Welcome Reception

Have your brand displayed at this one-of-a-kind networking event.

Investment: \$10,000 (Co-sponsorship)

Water Bottle Station

Signage will be displayed at water bottle stations with your logo.

Investment: \$5,000 (Co-sponsorship)



Contact Beth Montgomery With Questions

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