Dear \_\_\_\_\_\_\_\_\_:

As your insurance agent, my priority is to help you determine if you are properly protected. That’s why I want to make sure you know about Personal Articles Floaters. The personal articles floater is especially designed to protect your high-value possessions, including jewelry, silverware, fine arts, furs, and other valuables. Although your homeowners policy may insure these items, it limits coverage to a specified amount. The Personal Articles Floater allows you to protect valuable items at higher limits, and gives additional protection for losses that may not be covered under your homeowners policy.

With the personal articles floater, you can insure your valuables for their full value. The insurance offers excellent coverage at a very attractive rate.

If you are interested in this coverage, please give me a call or e-mail me at \_\_\_\_\_\_\_\_. I would be happy to provide you with a no-obligation quote.

Thank you for your continued business.

Sincerely,