

## Consider protecting your business with cyber liability coverage.

## What is Cyber Liability coverage and why do I need it?

Every business has PII (Personal Identifiable Information). If you collect personal information such as social security numbers, banking information, driver's licenses, medical information, payment card information, customer information, and employee information you are exposed to cyber liability.

Now imagine you lose a laptop or business smart-phone; or receive a call from a customer that a credit card was improperly used after a visit to your store. What do you do now? Who do you call? What are the fines?

## We strongly urge all customers to consider purchasing cyber liability coverage.

I would lik	e more information about a Cyber Liability pol	icy.
to purchase	d and acknowledge that Cyber Liability coverage is the coverage at this time. I am aware of the finant may occur as a result of a cyber-related incident	cial implications and coverage
Print Nam	e Signature	Date

Click to insert your agency information.