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SPECIAL FEATURE - A New Look for BIM and TFT

By Elif Wisecup, Director of Marketing and Big I Advantage® Publications

As you can see, Two for Tuesday has a fresh new appearance! Our new layout features improved readability on mobile and tablet devices as well as a cleaner layout designed to be easier on the eyes. The new layout comes on the heels of our recent redesign of the Big "I" Markets landing page. We will still be coming to your inbox weekly, with three articles, once a month trivia and Paul Buse's insightful "Parting Shot" for students of the insurance industry. We'd love to hear your thoughts on the new look of both Two for Tuesday and www.bigmarkets.com! Email bigmarkets@iiaba.net and let us know what you think



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