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## SPECIAL FEATURE - InsurBanc Talks the Interest Rate Environment

By Elif Wisecup, Director of Marketing and Big I Advantage® Publications

InsurBanc's David Tralka was recently interviewed by Insurance Journal where he discussed the interest rate environment and its impact on agency valuations. With interest rates on the rise, valuations will begin to decrease and destabilize. Are you prepared for this? If you are interested in sharing this information with your members, please use the following link.

InsurBanc President and CEO David Tralka was recently interviewed by Insurance Journal to discuss the importance of the interest rate environment to the insurance industry. In the video interview released by Insurance Journal, Dave discusses the correlation between the interest rate environment and what someone might buy or sell an agency for. How does the possibility of rising interest rates impact agency valuations? [Listen to Dave discuss the effects of a changing rate environment.](#)



Learn more about InsurBanc, the bank founded by insurance agents for insurance agents, at [www.insurbanc.com](http://www.insurbanc.com).