



SPECIAL FEATURE - Designing a Crisis Communications Strategy with Agility



Regardless of how comprehensive and well-planned your overall crisis response strategy may be, without the ability to communicate both effectively and consistently with all stakeholders, the recovery will fail before it even begins.

Join IIABA's endorsed provider of disaster recovery solutions, Agility, for a complimentary webinar session on crisis communication planning. In this session Agility will detail the basic fundamentals of a solid crisis communications strategy, including internal and external communications, alert notification, media relations and best practices for crafting the messages used during a disaster.

Due to the constant evolution of communications methods, the global nature of media and revolutionary new tools available, this aspect of your overall crisis response plan may be fluid over time, but it will always rely on some fundamental elements that must be in place before the next crisis arrives.

Don't miss this opportunity to get your plan in place. Join Agility Wednesday, June 29th, 2016 from 2:00 PM to 3:00 PM EDT for the [Designing a Crisis Communications Strategy](#) webinar.

[Register today.](#)