



SPECIAL FEATURE - Sign Up to Enjoy Free Leads From FloodSmart

If you're not receiving Floodsmart's [free leads](#), you're missing out.

While part of the country currently faces an increased flood risk during peak hurricane season, the threat of flooding is still real for the rest of the country. For example, storms with intense rain can cause flash flooding or stall and oversaturate the ground, causing rivers and streams to overflow. While you can't prevent a flood, you can help protect property owners in your community from the financial devastation of a flood by offering a flood insurance policy. You've already made the right decision by registering with FloodSmart, which provides you with tools, resources, and information about flood risk and flood insurance—helping you to financially protect new and existing clients. **Now is the time to take the next step and sign up for free leads with FloodSmart's [Agent Referral Program](#).** Floodsmart provides you with free leads to property owners in your area who are looking to purchase a flood insurance policy.



Here's how you can sign up for free leads:

- Log in to your profile on Agents.FloodSmart.gov.
- Click on "My Account" to access your Agent Referral Profile and opt in to the program (see below).
- Submit proof of two hours of [flood insurance training](#).
- Complete your profile. That's it!

Remember to offer flood insurance to every client. It's not only a smart thing to do—it's the right thing to do. Check out Floodsmart's [video](#) to learn more!

To make use of your free leads, turn to Big "I" Flood! Learn more about our Big "I" Flood program at www.iiaba.net/Flood.