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## SPECIAL FEATURE - Add Selective's QuoteitNow Tool to Your Agency Web Site

By Elif Wisecup, Director of Marketing and Big I Advantage® Publications

Big "I" Flood partner Selective knows writing flood insurance business is complex - and agents already have a lot on their plate, so any time saved means more time for them to capture new business.

For this reason, Selective offers **QuoteitNow - a self-service flood quoting tool** that can be easily added to Selective appointed agency Web sites. In just a few simple steps, QuoteitNow walks customers through a flood application up to binding and directs them to contact the agency to finalize the process.



Why not maintain a personal touch with customers, while empowering them to start the flood quote process on their own - and at their convenience? Work with Selective to save time, save money and drive business.

To learn more [watch a brief overview video](#) here. For additional questions or to become a Selective appointed flood agent, contact [Quoteitnow@selective.com](mailto:Quoteitnow@selective.com) or visit [www.iiaba.net/Flood](http://www.iiaba.net/Flood) today. available in all states except AK, CO, DE, HI, MA, ND, NM, OH, PA, WA & WY.

*The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.*