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Big "I" Affluent Program Expands Appetite



account to the carrier for approval.

With the ongoing changes occurring in the affluent market, the Big "I" Affluent Program has recently revised its eligibility to help you compete against new options your customers may be considering. The program on Big "I" Markets is now accepting \$500,000 dwelling values for both [AIG](#) and [Chubb](#). Monoline home will be considered, but a minimum of two lines is recommended for better account consideration. For example, consider offering a \$25,000 blanket collections along with the primary home. If you're not sure what might be the best combination of lines, be assured your Big "I" Markets underwriter will review your account for any opportunities to apply credits and contact you to discuss prior to submitting the

Big "I" Markets has a team of underwriters and service representatives ready to answer any questions and assist you in placing business with AIG or Chubb. Log in to www.bigimarkets.com and select **Affluent Program New Business** from the personal lines menu today to try it out. BORs are also welcome; details on the process are located on the **Affluent Personal Lines Broker of Record Change** on Big "I" Markets. If you have an account you would like to discuss first, or to learn more about the carriers and their appetites, please don't hesitate to contact Nancy Doherty at nancy.doherty@iiaba.net or (800) 221-7917 ext. 5389 or Aysha Jordan at aysha.jordan@iiaba.net or (800) 221-7917 ext. 5382.

The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.