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SPECIAL FEATURE

Use This New Video to Promote RLI Personal Umbrella

RLI, the Big "I"-endorsed umbrella provider, has [created a new video](#) to educate consumers about the benefits of a personal umbrella liability policy.

The video is brief and entertaining. It explains an umbrella in simple terms, then provides examples of umbrella claims that any consumer can relate to.

The video is available on [RLI's YouTube channel](#) and [webpage on the Big "I" website](#). Feel free to add or share it on your agency websites, as well as in marketing materials and other communications, helping your clients understand how a personal umbrella safeguards their personal assets and future earnings.

Learn more about the Big "I" Personal Umbrella program at www.iiaba.net/RLI.

