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## SPECIAL FEATURE

### Have You Added the RLI Personal Umbrella to Your Web Site?

Recently we told you that RLI, the Big "I"-endorsed umbrella provider, has [created a video](#) to educate consumers about the benefits of a personal umbrella liability policy. The video is brief and entertaining. It explains an umbrella in simple terms, then provides examples of umbrella claims that any consumer can relate to.

Have you added it to your web site yet? If not, what are you waiting for?

The [video](#) is available on RLI's YouTube channel and webpage on the Big "I" website.

Feel free to add or share it on your agency websites, as well as in marketing materials and other communications, helping your clients understand how a personal umbrella safeguards their personal assets and future earnings.

Learn more about the Big "I" Personal Umbrella program at [www.iiaba.net/RLI](http://www.iiaba.net/RLI).

