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Why Choose Selective

When it comes to your flood provider, why choose Selective? By placing your agency's flood book of business with Selective, you will enjoy competitive commissions while working with one of the most experienced and dedicated carriers in the marketplace.



Writing your flood book of business through Selective gives you access to:

- Experienced, dedicated underwriting teams with years of experience, who are well-versed in the legislative changes tied to the Biggert-Waters Act of 2012 and Homeowner Flood Insurance Affordability Act of 2014
- Selectiveflood.com, an agency portal offering real-time processing along with report capabilities to help manage your book of business effectively and efficiently
- A new dynamic [Distributed Marketing Platform](#) offering complimentary and tailored solutions ranging from co-brandable flyers, brochures and postcards to custom eMarketing campaigns, pre-recorded radio spots, commercials and billboard designs
- Skilled [Territory Managers](#) who travel the country facilitating Continuing Education (CE) classes, providing the knowledge and expertise needed to effectively speak flood.
- QuoteitNow - a self-service flood quoting tool that can be easily added to Selective appointed agency websites. In just a few simple steps, the [QuoteitNow](#) video walks customers through a flood application up to binding and directs them to contact the agency to finalize the process.

Beyond the immediate benefits you'll enjoy when participating in the program, your flood business supports the important flood government advocacy work of IIABA. The Big "I" works tirelessly to ensure your interests as independent insurance agents are well represented on Capitol Hill.

Becoming appointed to write flood business is easy. Simply contact Selective at 877-348-0552 or Floodunderwriting@Selective.com and identify yourself as a Big "I" member. If you are interested in "rolling over" your current book of flood business, [contact your local Selective Flood territorial manager](#). Selective flood territorial managers are situated around the country to assist you in rolling over your book of flood business and provide you with general NFIP information.

Additional Flood Insurance Marketing Resources

[FloodSmart.gov](#)

This is the NFIP's consumer-focused website. This site is a great introduction to flood insurance. For a more detailed look at flood insurance specifically tailored to insurance agents, take a look at the next link:

[Agents.FloodSmart.gov](#)

The NFIP's Insurance Agent-Focused website. This is an invaluable web resource for every agent. FloodSmart contains marketing materials, interactive website tools, flood insurance FAQ's, videos, etc.

[FloodSmart News](#)

Sign up for e-newsletters and receive the most current updates from the NFIP.

Find Big "I" Flood online at iiaba.net/Flood, or email BigIFlood@iiaba.net.

The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.