



## Get to Know Coalition: Comprehensive Coverage



Big "I" Markets partner Coalition was built at the intersection of technology and insurance to address what is now the single most prevalent risk for small and medium businesses-cyber risk. Not content with the breadth of existing cyber insurance policies, they created their own. This is a huge factor in what makes Coalition such a great resource to share with your customers.

Coalition doesn't just help protect your customer's networks, they help protect their entire business with up to \$10 million of the most comprehensive insurance coverage available. Coalition policies come standard with broad coverage for data breaches [including breach response costs outside the limit](#), privacy and multimedia liability, business interruption events ([including an industry-leading one-hour time retention](#)), system failures, ransomware and cyber extortion, social engineering and funds transfer fraud losses, regulatory fines and penalties, among many others.

Furthermore, Coalition is the first insurance market to affirmatively provide coverage for [cryptomining and service fraud](#), [computer replacement costs](#) in the event of a malware attack, as well as property damage, bodily injury, and pollution coverage for so-called physical cyber attacks. No matter which coverages you elect to offer your customers, all include full prior acts coverage.

Just as cyber threats evolve every day, so too must insurance coverage. The Big "I" is committed to giving our members the tools they need to help their clients understand, combat and mitigate these evolving risks, and to ensure that our agents have market solutions at their disposal. We scoured the market to find the best cyber solution for our agents, and we're proud to partner with Coalition to offer the most innovative and comprehensive coverage available.

For a fun look at how Coalition measures up to other cyber insurance providers, check out this recent blog post from Coalition co-founder Joshua Motta, entitled [10 costs your cyber insurance policy may not cover \(unless it's with Coalition\)](#). We think you'll be as impressed as we were - and your customers will be too!

To learn more about Coalition's mission to "solve cyber risk," and begin quoting business today, log into [www.bigimarkets.com](http://www.bigimarkets.com) and select "Cyber Insurance - Coalition" from the commercial products menu. You may contact Big "I" Cyber Liability Program Manager Carla McGee directly with any questions, or to have her walk you through a quote, at [carla.mcgee@iiaba.net](mailto:carla.mcgee@iiaba.net) or (800) 221-7917.