

## Two for Tuesday Archives Edition

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## SPECIAL FEATURE

Cyber Webinar Set for February 12

Join us on Tuesday, February 12 from 1-2 EST for an introduction to the Coalition Cyber Liability product available through the Big "I" Markets platform. Attendees will gain an understanding of how to enter business into BIM, be redirected to the Coalition website, view the automated risk assessment process, bind coverage and launch the epay collection process for premium, taxes and fees.

This product is NOT just your standard BOP endorsement. Coalition is the first insurance-enabled technology firm built to help businesses before, during and after a cyber incident. During the online quoting process, the insured's network and web properties undergo an automated risk assessment to underwrite the



risk and identify known issues and potential weaknesses in the insured's security posture. Once coverage is bound, Coalition provides ongoing monitoring for new and emerging threats specific to the information technology used by the insured, adding an extra layer of defense. All policies include this technology-driven approach- which includes automated alerts, threat intelligence and ongoing policyholder monitoring- along with a dedicated claims and security team should a breach occur.

Panelists will include Coalition Head of Insurance Shawn Ram and Big "I" Markets Cyber Liability Program Manager Carla McGee.

## **REGISTER NOW**

Ready to jump in and start selling cyber policies? View our <u>brief demo video</u> on the cyber submission process. Then <u>download a marketing flyer</u> that can be used to educate your clients on program features and benefits, which can be customized with your agency information.

Learn more about Coalition cyber at www.bigimarkets.com.