

Two for Tuesday Archives Edition

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Team Up With Goldleaf

By Lori Olson, Goldleaf Surety Services



Spring is just around the corner, although the two feet of snow cover as I look out the window may not lead me to believe this statement! With the coming of spring, contractors are gearing up for the construction season and are busy bidding on projects. When your clients come to you for their bond bid and performance bond needs, remember Big "I" Markets partner Goldleaf Surety Services is here to assist you.

Securing surety bonds can be a time-consuming, costly and embarrassing process for many agencies. Producers and CSRs can face steep learning curves if they want to handle the product. With hundreds of different bonds available, your staff may not know which markets are most likely to write a

particular class of bond, which forms to use, or what information to request from the insured. This lack of expertise will quickly become evident to your client and ultimately impact your bottom line.

Goldleaf Surety Services is here to help. With one call, we'll provide your agency with instant access to almost every type of bond your clients will ever request, from performance bonds to almost every other type of surety and fidelity bond that may be needed.

We have excellent market capacity for bid bonds and performance/payment bonds on all types of contract obligations including:

- Construction trades all sizes
- Subcontractors and artisan contractors
- Environmental work (including asbestos abatement)
- Subdivision and site improvement work
- Service contractors
- Software, IT and technology-related industries
- Specialty manufactures

We also have extensive experience with all forms of license and permit bonds, court bonds, fidelity bonds and other commercial & miscellaneous bonds.

Here's the best part: On each bond placed for your agency, we will send you a referral check... regardless of how much or how little work you do on the bond. Not only will you look like a hero with your customers, we will share a portion of the commission revenue with you - just as though we were part of your agency.

TEAM UP WITH GOLDLEAF - with tremendous capacity, a huge range of solutions, and exemplary service, Goldleaf Surety Services should be your agency's first call for help and ultimate surety safety net. Big "I" members can contact Goldleaf by logging onto www.bigimarkets.com or by calling Goldleaf directly at (888) 294-6747 and asking for Lori Olson.

The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.