

## Don't Let Surety Bonds Scare You



Halloween brings to mind trick-or-treating, Jack-O'-Lanterns, goblins, ghosts, ghouls, witches, bats and black cats. It has always been a holiday filled with mystery, magic and superstition. The holiday originated through the ancient Celtic festival of Samhain. The festival was to mark the end of the summer harvest and the beginning of the dark, cold winter to come - a season strongly associated with death. The night of October 31st, the Celts believed that ghosts of the dead returned to earth. On this night, they would light bonfires and wear costumes to ward off these spirits. While traditions and celebrations of Halloween have changed and evolved from the original Celtic festival of Samhain, it's still a holiday that conjures up images of frightening things the human mind cannot fully comprehend.

Halloween perpetuates and plays upon our fear of the unknown, surety bonds should not. When a client contacts your office with a bond need and your first reaction is heart-pounding fear, remember that Goldleaf Surety is here to be your backroom surety-only expert. When you have a client that calls to say they need a surety bond, Goldleaf can assist you in determining what your client needs and help navigate the underwriting process to make sure your client obtains the bond they need.

Put Goldleaf Surety's two-decade track record to work for your agency. Their goal is to make the process of securing the bonds you need as easy as possible. Whether you're looking for a license and permit bond, court or fidelity bond, bid or performance bond, or hundreds of other bonds, Goldleaf has the knowledgeable staff, processes, and partnerships to make it happen.

This Halloween, enjoy all the frightening traditions the holiday has to offer. But remember, when it comes to surety bonds, Goldleaf will take the fright out of the process. For assistance with all of your bond needs, you can access Goldleaf Surety through Big "I" Markets. Simply log in to [www.bigimarkets.com](http://www.bigimarkets.com), or email [bigimarkets@iiaba.net](mailto:bigimarkets@iiaba.net) and an underwriter will contact you.