



Independent Insurance Agents
& Brokers of America, Inc.

2018 Best Practices Award of Excellence Entry Form



WHAT IS THE BEST PRACTICES AWARD OF EXCELLENCE?

The Best Practices Award of Excellence recognizes insurance companies for their exceptional efforts in promoting and marketing Best Practices tools, seminars and philosophies throughout the year.

The Independent Insurance Agents & Brokers of America will present up to five (5) awards at an event being held during the Big "I" Legislative Conference taking place April 18-20, 2018 at the Grand Hyatt Washington, Wash. D.C. In addition, the award winner(s) will be recognized in a press release and Big "I" publications.

All entries must be received by March 1, 2018.

Independent Insurance Agents and Brokers of America (Big "I")

Email: Jennifer.Becker@iiaba.net | 127 South Peyton Street | Alex, VA 22314 | Fax: (703) 683-7556

AWARD INSTRUCTIONS

To be considered for the Best Practices Award of Excellence the entry form and company activity questions must be completed and returned for review by the annual deadline. Questions responses help evaluate activity, support, marketing efforts and impact.

Information or activity listed should be for the years 2017-2018, only.



2018 Best Practices Award of Excellence Application PDF Fillable Form

Please complete the entry profile information and respond to questions individually.

APPLICANT INFORMATION

Company Name

Contact Name

Address

City

State

Zip

Email

Award Applicant Signature

Senior Corporate Office Signature

COMPANY ACTIVITY

1. Briefly explain why you are nominating your organization for this award.

2. Why does your company support the Best Practices efforts?

3. Please describe your organization's Best Practices activities for 2017-2018.

4. Does your field marketing staff use Best Practices tools during their agency visits? If so, please explain how the materials were used to enhance the company/agent relationship.

5. Has your company organized, sponsored or provided Best Practices materials, webinars or seminars at the local IIABA state association level?

6. How has your company promoted the Best Practices concepts? Internal media, carrier publications, web, agency visits?

7. Are there any accomplishments for 2017-2018 that you would like to share?

SUPPLEMENTAL/BONUS

8. Is there other information you would like to include that helps demonstrate your company's impact, value on education, commitment, outcome or innovation through Best Practices?

9. List any links to web, articles, or information you would like to be included in evaluation of your organizations Best Practices efforts.

10. Would you or someone from your company be willing to co-present during a future Best Practices company training sessions? Do you have any webinar training ideas?

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Thank you for your support of the Best Practices program. We look forward to honoring your company and recognizing your achievements!