



INVEST IN THE FUTURE.

Sponsor the Big "I" national Young Agents.



Independent Insurance Agents
& Brokers of America, Inc.

Only one channel reaches the future independent insurance agency leaders—the Big "I" national Young Agents program. Supporters of the Big "I" national Young Agents have access to the nation's best and brightest. Big "I" Young Agents are loyal and well on their way to successful, lifelong careers as Trusted Choice® independent insurance agents. And many are on the fast-track to an agency principal role—if they aren't in that role already. The Big "I" provides young agents with education and networking opportunities to help them hone their leadership and sales skills and prepares them to lead the independent agency system into the future.

Platinum (\$10,000+)

- Select Platinum Level Co-sponsorship Opportunity
- Two complimentary registrations for the Young Agents Leadership Institute and two for the Big "I" Legislative Conference
- Logo with web link on independentagent.com
- Opportunity to participate in a roundtable event at the Young Agents Leadership Institute
- Recognized as a Platinum Level partner during all young agent webinars and state leadership calls
- Podium recognition during the Big "I" Young Agents Leadership Institute
- Recognition on Young Agent Scholarship application forms
- Opportunity to present a webinar hosted by the national Young Agents Committee*
- Signage at the Young Agents Leadership Institute and Big "I" Legislative Conference
- Opportunity to judge Outstanding Young Agent Committee of the Year awards
- Event registration reports upon request

**limited number of webinar spots available; content must be approved by the national YAC and Big "I"*

Gold (\$5,000)

- Recognized as a co-sponsor of the refreshment breaks offered during the Big "I" Young Agents Leadership Institute
- One complimentary registration for the Young Agents Leadership Institute and one for the Big "I" Legislative Conference
- Company name listed with web link on independentagent.com
- Signage at the Young Agents Leadership Institute and Big "I" Legislative Conference

Silver (\$2,500)

- One complimentary registration for the Young Agents Leadership Institute
- Company name listed with web link on independentagent.com
- Signage at the Young Agents Leadership Institute and Big "I" Legislative Conference

General (\$1,000)

- Company name listed with web link on independentagent.com
- Signage at the Young Agents Leadership Institute and Big "I" Legislative Conference

SPONSORSHIP OPPORTUNITIES

Platinum Co-sponsorship Opportunities

Investment: \$10,000

Big "I" Legislative Conference

- Young Agents and InsurPac Chairpersons' Luncheon (Co-sponsorship)
- Young Agents Evening Hospitality (Co-sponsorship)

Big "I" Young Agents Leadership Institute

- Young Agents Presidents' Panel with Big "I" Leadership (Co-sponsorship)
- Young Agents Hospitality, Friday Evening (Co-sponsorship)
- Young Agents Leadership Institute Education Sponsorship (Co-sponsorship)
- Young Agents Committee Awards Reception with Big "I" Leadership (Co-sponsorship)
- YAC Night Out: Saturday Evening Event (Co-sponsorship)

YAC Gives Back: A benefit event to support InVEST scholarships

Investment: \$2,500

- Invest in the perpetuation of the independent agency system by supporting the industry's premier fundraiser for InVEST student scholarships. These scholarships are offered to high school seniors and college students currently participating in the InVEST Program to help them pursue insurance related education or careers.
- 100% of scholarship funds go directly to InVEST students.

EVENTS

Big "I" Legislative Conference

May 3-5, 2017 – Renaissance Washington, D.C. Downtown Hotel

- The premier insurance industry event for independent agents, brokers, young agents, company executives, and industry leaders, the Big "I" Legislative Conference is held in Washington, D.C. each spring.
- Agent attendees work to protect their industry and value the networking opportunities the Big "I" has to offer. Companies who sponsor one of the Young Agent opportunities at this event get the benefits of networking with young professionals invested in the future of the industry and having their brand seen by a multitude of the industry's leading decision makers.

YAC Gives Back: A Benefit for InVEST Scholarships

May 4, 2017 – Renaissance Washington, D.C. Downtown Hotel

- Since 2010, the Big "I" Young Agents Committee has hosted this annual benefit event to raise funds for InVEST student scholarships, and it is excellent way for company partners to show that they are invested in perpetuating and strengthening the independent agency system.
- The event boasts more than 300 attendees from all ranks within the independent agency system.

Young Agents Leadership Institute

Sept. 8-9 2017 – Hyatt Regency Chicago

- Education and networking opportunities abound at the Big "I" Young Agents Leadership Institute which provides young agent attendees with the help they need to hone their leadership and sales skills and prepare them to assume leadership roles within independent agency system.
- Company partners have the unique opportunity to network with and impress their brand upon the best and the brightest, our Big "I" young agent superstars.

To reserve your sponsorship today, contact Susan Bonner susan.bonner@iiaba.net or Leslie Mularski at leslie.mularski@iiaba.net
www.independentagent.com/youngagents