

## Four Approaches to Unlocking Business Value with APIs

### APIs for Integration

- Industry standards for web services and APIs
- Microservices architecture to abstract legacy systems
- REST APIs for mainframe applications

### APIs for Client Connectivity

- Modernizing corporate to insurer data exchange
- Moving to real-time information flows
- Enabling straight through processing



### APIs for Insurance as a Platform

- Modular application stacks
- Leveraging insurer capacity
- State-of-the-art technology capabilities

### APIs for Insurance Innovation

- Integrating with Insurtech startups
- Developer portals
- Responding to regulation