

AGENCY BROWSER SURVEY

Older, outdated internet browsers are unsafe, unstable and more likely to have malware, viruses etc. They are inefficient and do not perform as well as newer, modern browsers. Yet many of us still utilize them in our day to day operations.

ACT recently surveyed independent agents to gain data to assist with understanding this issue.

Source: Agents Council for Technology - Sep 2020

27%

STATE THAT THEIR AGENCY IS USING OLDER OR OUTDATED BROWSERS



59%

STATE CARRIER AGENT PORTALS REQUIRE OLDER BROWSERS TO ACCESS

21%

STATE AGENCY SYSTEMS ARE NOT COMPATIBLE WITH NEWER VERSIONS



56%

USE INTERNET EXPLORER AS AN INTERNET BROWSER



ACT is gathering data from agents and carriers both, to help our industry stakeholders understand the challenges around the use of browsers. Once completed, an analysis will be provided to our insurance company partners to drive discussion for a consistent industry plan to mitigate the variety of issues surrounding browser use.

Visit ACT for more information on technology best practices and emerging workflow tech trends that will help your agency grow and become more efficient.

<https://www.independentagent.com/ACT>