

Swiss Re Corporate Solutions

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PROFESSIONAL LIABILITY

Your Website Says WHAT?
How your Agency's Online presence puts your business at risk!

RISK MANAGEMENT WEBINAR

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Agency Online Presence
Attorneys Perspective

Ben A. Andrews, J.D.

Aaron M. Simon, J.D.

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Agency Online Presence
Attorneys Perspective-Panelists

Panelists

Richard Lund, J.D.

Richard Lund is a Senior Underwriter in the Independent Insurance Agents Errors and Omissions Program (IIP) of Swiss Re. He has been with Swiss Re and its predecessors since 1992, where he started as claims counsel in the IIP. He is responsible for underwriting E&O business in Iowa, Tennessee and Texas. In addition to his underwriting duties, Richard is the E&O Risk Management Coordinator and oversees loss control and risk management for the IIP. He works closely with the Independent Insurance Agents and Brokers Association (IIABA) both nationally and with the individual state IIABA associations to develop, implement and promote ongoing risk management efforts for independent insurance agents. He has also authored numerous insurance agents E&O articles and presented loss control and risk management seminars, webinars and podcasts across the United States.

Richard was a trial attorney in Independence, Missouri practicing primarily in areas involving insurance law. He received his Juris Doctorate from the University of Missouri-Kansas City, where he also received his bachelor's degree in business administration.

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Attorneys Perspective-Panelists**

Ben A. Andrews, J.D., Pennington P.A., Tallahassee, FL

Ben Andrews is board certified as a specialist in civil trial law by the Florida Bar, maintaining that distinction since 2003. He is also admitted to practice in the State of Georgia. He practices in the areas of professional malpractice defense with an emphasis on insurance agents and brokers, construction defect litigation, insurance coverage disputes, product liability, and general insurance defense. He has an AV Preeminent® rating from Martindale-Hubbell's peer review rating system, which represents the highest level of professional excellence for ethical standards and legal ability.

Ben received his Bachelor of Science degree in Finance from the University of Florida in 1985. He received his Juris Doctorate from the Florida State University College of Law with honors in 1988. Beginning in 1988, Ben served as a law clerk to Judge Maurice M. Paul, United States District Judge for the Northern District of Florida. Since 1989, Ben has defended many professionals, business owners, individuals, and corporate entities in all types of liability claims in federal and state courts throughout Florida and south Georgia.

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Attorneys Perspective-Panelists**

Aaron M. Simon, J.D., Meagher + Geer, Minneapolis, MN

Aaron focuses his litigation practice on professional liability, insurance coverage, and complex general liability matters. He is a litigator and has experience handling all facets of civil litigation in both state court and federal court, as well as appeals in Minnesota State Courts and the Eighth Circuit Court of Appeals. Aaron graduated from the University of Minnesota Law School in 2003 and University of Minnesota, B.S., 1999, and was Law Clerk, Honorable Gary Larson, Hennepin County State Court District Court Judge.

In his insurance coverage practice, Aaron works closely with claims representatives and managers at leading insurance companies, representing them on coverage issues including, commercial tort liability, complex general liability, construction defect litigation, cyber liability, director and officer liability, employment litigation, liquor/dram shop liability, premises liability, products liability, sexual harassment/sexual abuse litigation and subrogation litigation.

Aaron is active within the insurance industry on multiple levels and he continually monitors changes and new developments in insurance coverage litigation. He shares this knowledge through training and writing about how professionals may prevent claims; speaking about developments in key insurance industry issues; and working with state and national trade organizations.

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**Agency Online Presence
Attorneys Perspective**

- Standard of Care
 - Minnesota
 - Florida
- Websites are a "hotbed"
- Overpromising
- WORDS MATTER
 - "Best" "Risk Manager" "Expert" "Peace of Mind" "Partner"
- Marketing
- Know what is on your website

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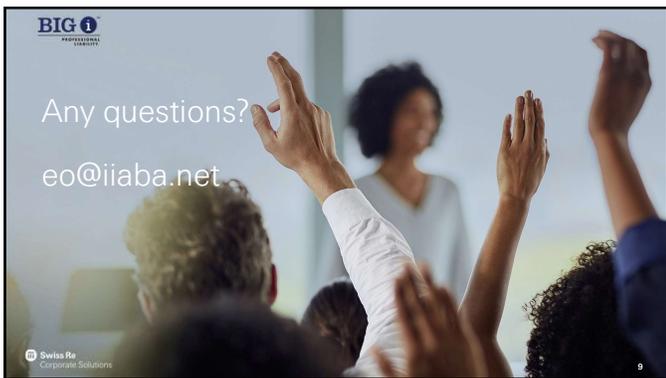
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Thank you!

Contact us



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