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## Halloween Frights and Fun



Happy Halloween! We hope you haven't eaten too much candy to read up on a few spooky resources from your association.

First, read up on (and post on social media to share with your clients!) [IA Magazine's 11 Tips for a Safe Halloween](#).

Then give yourself a spooky scare by visiting [E&O Happens to review some insurance agency E&O claim examples](#). To make sure you're able to sleep tonight, go ahead and review some [claims prevention resurces](#) while you're there.

Next, creep over to the Caliper blog to read about "[Unmasking the Real Job Applicant](#)"-and how using a Caliper profile helps you hire the right person the first time.

Finally sneak over to the DocuSign blog to read up on [magic spells for common signature scares](#).

Here are some Halloween tidbits with which to impress your officemates.

- The origin of Halloween can be traced back to the Celts, a tribe that resided in Ireland and Northern France. The Celts first celebrated Samhain (Pronounced SAH-win or SOW-in) around 4000 B.C. around the last day of what would become October as it marked the end of summer and the beginning of winter.
- The Celts believed the dead would visit them, so they left food and drink outside their homes for them.
- The fear of Halloween is known as Samhainophobia.
- The ancient Celts also thought that spirits and ghosts roamed the countryside on Halloween night. They began wearing masks and costumes to avoid being recognized as human.
- Famous and mysterious magician Harry Houdini died on Halloween in 1926.
- Halloween is the 2nd most commercially successful holiday, with Christmas being the first.
- One way to supposedly deter a vampire is to throw seeds (usually mustard) outside a door or place fishing net outside a window. Vampires are compelled to count the seeds or the holes in the net, delaying them until the sun comes up.
- Dolley Madison planted the original Rose Garden at the White House. Years later during Woodrow Wilson's term his wife decided to remove this garden. Dolley's ghost appeared before the workman assigned the task and demanded they stop. They fled and the Rose Garden remains, in place, today.
- Candy Corn was invented by George Renninger, a candy maker at the Wunderle Candy Company of Philadelphia in the 1880s. Candy Corn was originally called "butter cream candies" and "chicken feed" because corn was commonly used as food for livestock. They even had a rooster on the candy boxes. Candy Corn had no association with Halloween or fall, and was sold seasonally from March to November. After World War II, advertisers began marketing it as a special Halloween treat due to its colors that match those of the fall harvest.

Lastly, what do you get if you divide the circumference of a jack-o'-lantern by its diameter? Pumpkin Pi! Happy Halloween!