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About our Affluent Program

The affluent program is the most popular Big "I" Markets product. Are you taking advantage of your access to this awesome Big "I" member benefit? We are currently entertaining new business accounts \$500,000 and higher with AIG and Chubb. We are also accepting BOR requests for AIG and Chubb.

Eligible risks include:

- Protected (within 5 miles of a fire station and 1,000 ft. of hydrant) homes of \$500,000 of coverage A value or more.
- Jewelry, fine art, collections, as part of a package acct.
- High symbol, high performance vehicles with acceptable driving records as part of a package acct.
- Recreational Watercraft, will be considered monoline
- Condo or Renters with at least \$75,000 in contents (\$150,000 for Florida)
- Collector car accounts, will be considered monoline



For full product details, log into [Big "I" Markets](#).

Meet the Team

One of the benefits of working with Big "I" Markets for your affluent book is that we have experienced staff focused solely on this business area ready to serve you! Our affluent dream team includes these talented professionals:

Nancy Doherty, Supervisor and Senior Underwriter

Nancy underwrites and services accounts with a Coverage A of \$5M and greater. She's been with Big "I" Markets since 2013.

nancy.doherty@iiaba.net 703-706-5389

Aysha Jordan, personal lines underwriter

Aysha underwrites new business accounts under \$5M. She's been with Big "I" Markets since 2014.

aysha.jordan@iiaba.net 703-706-5382

Kim Bromwell, CSR

Kim supports Nancy and handles all BOR requests. She's been with Big "I" Markets since 2014.

kim.bromwell@iiaba.net 703-706-5431

Gena Turner, Lead CSR & Darlene Monie, CSR

Gena and Darlene work together to underwrite new business accounts under \$2M and process 90% of service requests. Both Gena and Darlene have been with Big "I" Markets since 2010.

atm@iiaba.net and 703-706-5499, option 2

Feel free to contact the staff above with your questions, or use our general inbox, bigimarkets@iiaba.net

How Does Increased Commission Sound?

Now here's something sweet: for any affluent account bound with AIG or Chubb via new business (or received via BOR) with an effective date between 10/31/17 and 12/31/17, your agency will receive 75% of the commission Big "I" Markets

The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.



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receives. This is an increase from 60% or 66% and will remain in force until the policy renews, at which time it will reset to your agency default.

Please contact your affluent underwriter today with how they can help secure the account.

For questions on commission, please contact [Aimee Fawns](#).