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SPECIAL FEATURE

Upcoming Trusted Choice Ads

Please take a moment to [view a short video](#) regarding the upcoming Trusted Choice campaign on CNBC. Trusted Choice Executive Director Kevin Brandt (starring in the video) just returned from Houston following production work on the new TV ads. Starting in January, Trusted Choice ads will appear on CNBC's TV show *Billion Dollar Buyer*. Host Tilman Fertitta is the CEO & owner of Landry's, Inc., the leading dining, hospitality & entertainment company in the country. Some of the entities he owns are: Morton's Steakhouse, Bubba Gump Shrimp Company, the Golden Nugget casinos, Oceanaire, the Chart House, Saltgrass Steak House, and many more.



Tillman has cut TV ads for Trusted Choice on insurance issues, and he endorses using Trusted Choice independent insurance agents! All of the ads end urging consumers to go to www.TrustedChoice.com to find a Trusted Choice agent.

Access the [Trusted Choice program branding resource site here](#), and watch Big "I" publications for more information on the upcoming ad campaign.