



SPECIAL FEATURE

Aligning Talent with Strategy

Are you preparing to make changes to your organizational structure? New strategies require alignment of the talent needed for execution. If talent is misaligned, then the potential for inefficiency and confusion increases, which puts successful execution at risk.

According to a study by McKinsey, 70% of transformation programs fail. Why?

Caliper's Solution Brief, [Aligning Talent With Strategy](#), outlines our method of making sure that your strategy is in the 30% that meets objectives. Don't forget, as a Big "I" member you receive the following program discounts:

- 10% discount on hiring assessments
- 10% discount on staff development tools
- Expert consultants who can help you in all areas of talent management

In addition, Caliper is offering all Big "I" partners a FREE Individual Developmental Guide with the purchase of their first Caliper Profile - a \$100 value! (New clients only.)

If you have questions about your people, Caliper has answers. Make sure your next hire is a top performer. Visit www.calipercorp.com/iiba to get started or contact Brett Sutch at brett.sutch@iiba.net for program details.

