



SPECIAL FEATURE

Move Your Marketing Ahead Using Selective's New Platform

Big "I" Flood's carrier partner Selective knows that growing your business is vital and they are here to support your growth.

Agents who use Selective's Online Marketing Portal have seen an increase of up to 92% in new business with Selective. With the new Distributed Marketing Platform, you can enjoy features such as:

- Enhanced navigation with brand-new marketing collateral
- Digital marketing resources that include fully responsive email campaigns
- Real-time reporting on activity and emails



This complimentary tool is all part of the value that Selective provides to its valued agency partners. Visit www.selectivefloodmarketing.com, and the new Distributed Marketing Platform login screen will appear. You will need to complete a registration process to create a new account that should be approved within 24 business hours upon request. Learn more about the Big "I" Flood program at www.iiaba.net/Flood.