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SPECIAL FEATURE

Insurbanc Encourages Agencies to Attract Millennials

Insurbanc's Robert Pettinicchi's was recently interviewed in *Insurance Business America*, in a piece entitled "Insurance Agencies Aren't Doing Enough to Attract Millennials." In it, he discusses the lack of Millennials in the insurance industry, the benefits that a career in insurance has, and the need for the industry to promote just how good a field it is. For young people with an entrepreneurial drive, working at an agency can open doors for business ownership later on.

[Read the full article here.](#)

Learn more about Insurbanc, the bank founded by and for independent insurance agents, at www.insurbanc.com.

