



## Connect with Small Business Customers



According to [Forbes](#), small business makes up half of the economy as a whole. It is a \$70 billion marketplace, with \$40 billion within the CNA small business appetite. With nearly 120 years of insurance industry experience, CNA has developed a wide array of coverages to protect small businesses, highlighted by CNA Connect® their flagship business owners policy.

CNA Connect® provides small business clients broad and relevant protection, with more than 300 optional coverage endorsements that offer increased deductible options and a wide range of limit options for both Property and General Liability coverages.

### TWO REASONS TO CHOOSE CNA CONNECT®

CNA Connect® is available for more than 600 classes of business, offering flexible coverage options.

- Business Personal Property is coverage on premises and anywhere in the coverage territory in your care custody or control while you or your employees are traveling or moving between locations as the same limit.
- Liability Coverage automatically includes aggregate limits per location, Broadened Liability Extension and 9 types of Additional Insureds.

Employee Dishonesty and Employment Practices Liability are included within the base coverage offering for most insureds, with higher limit options available.

CNA Connect® is customizable with specialized Choice Endorsements and a wide range of limit options.

Choice Endorsements expand coverages for unique industry-specific risks, including:

- Accountants
- Architects and engineers
- Business services
- Lawyers
- Manufacturers
- Real estate agents and brokers
- Retailers
- Technology firms
- Wholesale/distributors

For more information, log into [www.bigimarkets.com](http://www.bigimarkets.com) and click on **Small Commercial** or contact Big "I" Markets commercial underwriter Tom Spires at [tom.spires@iiaba.net](mailto:tom.spires@iiaba.net) or (800) 221-7917 ext. 5470. This market is available in all states except AK, FL, HI and LA.

*The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.*