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SPECIAL FEATURE

Call Answering Center Now Offering Exclusive Member Pricing

Members receive up to 40% off from Insure Response on 24/7 or after-hours agency call answering plans.

In a recent market study, we found that 86% of calls that came into Trusted Choice®.com and went to voicemail ended in a hang-up. To compound that staggering statistic, in a recent after hours (7pm-9pm) outbound call campaign to over 400 independent agencies, 94% of those calls went to voicemail or were not answered at all and 86% of calls that go to voicemail were hang-ups.



Bottom Line: Customers expect a human to answer. If they get voicemail, they hang up and your agency misses out on a new sale or actively servicing an existing client when it's convenient for them.

[Insure Response](#) can answer the calls you've been missing like an in-house CSR. They are licensed insurance agents in the USA to equipped to answer new and existing client phone calls 24/7, after hours or when you're busy.

And, they are offering Big "I" members deeply discounted rates on call answering services.

Plan Comparison

One-time setup fee

Minimum monthly fee

Overage fee

Insure Response standard pricing

\$400

\$250

\$1.25/minute

Big "I" member pricing

\$250

\$99

\$1.25/minute

Insure Response Offers Big "I" member agencies:

- Two fully redundant locations in the USA: Missouri and South Carolina
- CSRs with insurance training including some licensed P&C agents
- Licensed management and supervisory staff
- Branded greetings where they answer as your agency
- Customized agency profile including a pop-up screen with your core information, location address, names of staff, office hours etc. so they know your basic operation when the client calls
- All calls are recorded and available upon request
- Detailed reports available in real time via email and online reporting site
- Bilingual staff

The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.



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[Download our flyer](#) with detailed service offerings and pricing.

Visit www.insureresponse.com/iiaba for program details or to quickly and easily register online. For more information, contact clientrelations@insureresponse.com or call 866-466-7891 to start the discussion on how your agency can affordably operate 24/7.