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## SPECIAL FEATURE

### Free Risk Management Webinar Tomorrow!

#### Learn About Digital Dangers in Your Marketing Presence

Using social media is cheap; E&O claims are not! Join Big "I" Professional Liability and Swiss Re Corporate Solutions for a session in which Agents Council for Technology Executive Director Ron Berg will explore how to use digital marketing to your advantage, while James C. Keidel, Esq., Managing Partner at Keidel, Weldon & Cunningham; and Matthew Davis, Swiss Re Vice President, Claims Manager will discuss how to use digital marketing without putting your agency at an E&O disadvantage. Richard Lund, Underwriter, Vice President at Swiss Re Corporate Solutions will moderate the discussion. If you market your agency using a website, social media, texting, blogging and more, and want to stay safe from E&O claims, you will not want to miss this webinar.



[Register today for the free session to be held Wednesday, October 3 from 2-3 p.m. ET.](#)

If you have any questions relating to the topic that you would like addressed during the upcoming discussion, contact [Jim Hanley](#), Big "I" Director, Agency Professional Liability Risk Management.