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## SPECIAL FEATURE

### Meet Cyber Program Manager Carla McGee

Meet Big "I" Markets' dedicated cyber program manager and learn what she's seeing in the field.

#### Why is cyber liability an important coverage to understand and offer?

The need for Cyber Liability coverage is imperative to the continuation of a business after a breach. In addition to independent agents educating their consumers on the need for cyber liability insurance, some businesses are purchasing coverage due to third party requirements.

Unfortunately, many business owners do not understand that cyber crimes happen to all sizes of businesses.

Larger businesses may have more... [Click here to read the full conversation and FAQs.](#)

Contact McGee with your cyber program questions at [carla.mcgee@iiaba.net](mailto:carla.mcgee@iiaba.net).



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Cyber Liability Program Manager