



Get to Know Coalition: Risk Management Tools



We now live at a time where a cyber attack can cause everything from data theft to supply chain disruptions, hospital shutdowns, hotel room lockouts, blackouts, and even nuclear centrifuge explosions-literally the entire spectrum of known risk. For small to mid-sized businesses this risk can be especially challenging to combat.

That's why Big "I" Markets has partnered with Coalition, the first technology-enabled cyber insurance firm. Coalition offers a robust solution to cyber risk, bringing together insurance, risk management tools, and cybersecurity services to help small to mid-sized businesses remain resilient in the face of growing cyber threats.

As an insurance company founded by a team of leading cybersecurity experts, Coalition can provide your clients with world-class technical know-how to prevent, mitigate, and respond to cyber incidents. Coalition's suite of easy-to-use risk management tools and dedicated security team are all available free of charge to all policyholders.

Through Coalition's apps platform, your clients can easily access and configure threat and intelligence alerts, enable ransomware and denial of service protection, and receive patch and vulnerability notifications without any complex setup or configuration. Specific tools include:

Credential Monitor: This monitor alerts organizations when an employee's password or identifying information is stolen and may be used by a hacker. Once a source of intelligence generally only available to large corporations with dedicated security teams, Coalition makes this valuable threat intelligence available to all policyholders. Ransomware Prevention: A company is hit with ransomware every 40 seconds according to the latest data from Kaspersky. Coalition's provided anti-ransomware software protects businesses against 99% of known ransomware, including WannaCry and Petya/NoPetya.

Patch Manager: Coalition's Patch Manager passively scans an organization's internet-facing infrastructure for out-of-date software and vulnerabilities. Customers can configure alerts and work with the Coalition security team (at no additional cost) to ensure they never miss an update or reported vulnerability again.

Threat Monitor: Companies today are under the constant threat of breach. Coalition's Threat Monitor combines threat intelligence and analysis to mitigate the likelihood of a breach before any damage is done. This includes passive monitoring for signs of phishing activity, anomalous network and DNS activity, domain monitoring, and other indicators of breach, as well as practical advice on how to prevent and detect breaches.

DDoS Mitigation: Loss of revenue following a denial of service attack during peak business hours can cost an organization upwards of \$200K/hour. Coalition's provided denial of service (DDoS) mitigation service is always on, and can easily be set up in under four minutes. This service includes over 15 Tbps of available network capacity, over 300x the capacity of the average large DDoS attack.

HackerOne Response: Coalition customers can create a vulnerability disclosure program on HackerOne to receive and

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respond to vulnerabilities discovered by ethical hackers - before criminals can exploit them. Coalition automatically rewards policyholders who utilize this service.

To learn more about Coalition's mission to "solve cyber risk," and begin quoting business today, log into www.bigimarkets.com and select "Cyber Insurance - Coalition" from the commercial products menu. You may contact Big "I" Cyber Liability Program Manager Carla McGee directly with any questions, or to have her walk you through a quote, at carla.mcgee@iiaba.net or (800) 221-7917.