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Brief Video Educates Your Clients on UM/UIM

Have you ever struggled to explain uninsured/underinsured motorist coverage to a client? Big "I"-endorsed umbrella provider RLI has you covered. They've developed an excellent brief video you can share to educate consumers about the basics of this important coverage.

It explains this concept in simple terms, and how UM/UIM coverage works, then directs the viewer to contact their insurance agent to secure coverage.

The video is available on [RLI's YouTube channel](#) and [on the Big "I" website](#), along with the [umbrella overview video](#) also developed by RLI.

Feel free to share this on your web sites and social media outlets.

RLI's Personal Umbrella Policy Features:

- Limits up to \$5 million available (\$1M in NM)
- Excess UM/UIM available in all states
- The insured can keep their current homeowner/auto insurer
- New drivers accepted - no age limit on drivers
- Up to one DWI/DUI per household allowed
- Auto limits as low as 100/300/50 in certain cases
- Competitive, low premiums for increased limits of liability
- Simple, self-underwriting application that lets you know immediately if the insured is accepted
- E-signature and credit card payment options
- Immediate coverage available in all 50 states plus D.C.

Learn more about RLI Personal Umbrella at [the BIM RLI page](#).

