



## Cybersecurity Education 101

Cybersecurity can be complicated but understanding it doesn't have to be. To help you and your clients better understand the cyber risks confronting them, Coalition published several articles to explain the most common security issues they encounter. Additional articles can be found in Coalition's [Help Center](#):

- [Look-alike Domains](#): a hacker creates a domain that looks almost identical to the intended domain - for example, [www.thecoalition.com](http://www.thecoalition.com) vs. [www.thecoalition.com](http://www.thecoalition.com) (did you spot the difference?) It can be easy to miss and is therefore a common strategy used by hackers to phish and socially engineer their targets.
- [Remote Desktop Protocol \(RDP\)](#): Microsoft's remote access capability for Windows. This convenient tool allows an organization's employees to remotely connect to their computer from anywhere in the world... along with everyone else with an Internet connection. For hackers, it's an equally convenient entry point into a network.
- [Compromised Credentials](#): Coalition's [Cyber Risk Assessment](#) identifies usernames, passwords, and other data that have been exposed on the "dark web". Because many individuals reuse the same password across accounts (note: don't do this!), hackers can use breached credentials from one account to compromise many others. It happens more often than you might think!



### What Is Coalition's Cyber Risk Assessment?

Coalition was purpose-built at the intersection of technology and insurance to help companies manage cyber risk. As part of the quote process, Coalition evaluates organizations the same way that cyber criminals do, using publicly available information about the organization's security posture. This free assessment is the first step to managing cyber risk. The Cyber Risk Assessment includes information on vulnerabilities, compromised credentials, and overall recommendations to understand the organization's risk exposure and better their own security posture. As your client's dedicated risk management partner, Coalition's security team is available to provide additional context and to help policyholders implement security and loss controls, all at no additional cost!

A sample Cyber Risk Assessment can be found in [Big "I" Markets](#) in the Product Resources section of the **Cyber Insurance - Coalition** product. Reach out to [Carla McGee](#), your dedicated cyber liability program manager, at 800-221-7917, ext. 5495 if you have any questions or to walk through a quote.