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## SPECIAL FEATURE

### Read the Latest Big I Advantage® Newsletter Now

We have one of the best challenges an association products team can face here at Big I Advantage - and that's finding a way to keep Big "I" members informed of the many, many products and programs we have in place to bring value to your agency.

From agency professional liability insurance to protect your agency, to affluent homeowners insurance to protect your clients, to 401(k) retirement services designed to protect your future, we are constantly working to bring solutions to your agency that will have you thinking of the Big "I" first when faced with challenges large or small. It's a lot to stay abreast of!

That's why twice a year we publish a [multi-page newsletter](#) highlighting insurance and other product updates. The latest issue is now available for you to dive into!

This issue highlights the addition of the Coalition cyber liability product, as well as:

- Big "I" Flood
- Big "I" Personal Umbrella
- Big "I" Professional Liability
- Big "I" Retirement Services
- Big "I" Employee Benefits
- Big "I" Markets product updates
- Big "I" Business Resources
- ... and more



We hate to think of any member agency leaving valuable member benefits on the table simply because they were unaware of what is offered. That's why we hope you'll [click to download](#) the current Big I Advantage newsletter, and take time to browse the many programs available exclusively to you as part of your membership with the Big "I."

You can learn more about these and additional IIABA offerings at [www.iiaba.net](http://www.iiaba.net).

*The product and eligibility may have been revised or discontinued since the original article was written. Review the Information page for each product on Big "I" Markets for current content and instructions.*