



## SPECIAL FEATURE

### ACORD Forms Partnership Announced

The Big "I" and ACORD, the global standards-setting body for the insurance industry, have announced a joint program to provide qualifying Big "I" members with a complimentary license to use [ACORD Forms](#). The agreement goes into effect January 1, 2020.

ACORD, a nonprofit industry organization, has provided forms to the insurance industry since 1972. ACORD currently maintains a library of over 850 forms in a variety of formats, widely used throughout the global industry. As part of its ongoing collaboration with ACORD, the Big "I" will now fund ACORD Form end user licenses for the majority of member agencies, enabling them to claim these licenses free of charge.



"Industry-standard forms are a critical component of an independent agent's business," says Bob Rusbuldt, Big "I" president & CEO. "With this licensing program, the Big 'I' is helping our members improve their operational effectiveness. We are proud to play a key role in facilitating the delivery of these assets to our members and to further enhance the value of their Big 'I' membership."

Read more about this [exciting new Big "I" member benefit in IA](#), and keep an eye on Insurance News & Views and your state association's publications in the coming months for more information about how to access this program and Big "I" members will be identified.