

Black Friday + Cyber Monday = New Jewelry

Black Friday and Cyber Monday are two of the busiest shopping days of the year. This means new jewelry to protect for your clients.

Here are three things you can do to ensure your clients are protected:

1. **Make your clients aware that specialized jewelry insurance is available.**
You can do this quickly and easily through social media or an email blast.
2. **Ask your clients if they have purchased jewelry over the holidays or are planning to?**
Help them keep their purchase safe as soon as it's in their possession.
3. **Keep your clients educated on the benefits of standalone jewelry insurance policy versus a homeowners policy.**

A specialized jewelry insurance policy, such as one from Jewelers Mutual, often goes beyond typical homeowners and renters policies with comprehensive repair or replacement coverage that includes protection from damage and mysterious disappearance with no limits on the insurable value.



Plus, insuring jewelry with a standalone policy protects a homeowners policy from the effects of a claim.

Jewelers Mutual has history and expertise on its side as the **nation's leading insurer dedicated to jewelry and only jewelry for more than 100 years**. Trust your client's home to homeowners coverage, but their jewelry to Jewelers Mutual which covers all jewelry - engagement rings, watches, earrings, and even loose stones being set.

For your clients who travel, Jewelers Mutual's coverage extends worldwide to keep them covered wherever their travels take them.

Show your value as an agent by placing your client's new jewelry with an expert in jewelry protection, Jewelers Mutual.

Start your client's quote for jewelry coverage at jewelry.bigimarkets.com.

Please note - you must use the dedicated portal <http://jewelry.bigimarkets.com> in order to be secured as agent of record. Agent of record changes will not be processed by the carrier until renewal.

For more information about Jewelers Mutual, **visit Jewelry Insurance on the Big "I" Markets product listing**. Coverage is available to Big "I" agents in all states.

Coverage offered by a member insurer of Jewelers Mutual Insurance Group.