

SPECIAL FEATURE

Attend Level Up Summit in January



Reserve your spot for the inaugural Big "I" [Level Up Agent Summit](#), to take place Jan. 14-15, 2020 in New Orleans. If you are looking to acquire more customers and increase your agency's revenue, then this is the event for you!

Level Up brings independent agents, association leaders, carrier executives and other industry representatives from across the country together to learn new strategies, resulting in agency growth and innovation through diversity and inclusion.

What makes Level Up different? Everything. You will receive step-by-step guidance from global business leaders on how to build a culture of inclusion and diversity across your agency. Workshops will cover a variety of topics, such as attracting young and diverse talent, understanding the buying power

of women, kickstarting your agency perpetuation plan, gaining insights from peers on agency tech innovations, developing multicultural networks and more.

Looking to discover new customer markets? The event will feature multiple sessions that will provide key strategies on how to grow your consumer base, from understanding demographic buying power and engaging multicultural networks to multicultural marketing made easy.

Interested in learning how to attract the next generation of all-stars to your agency? You won't want to miss a breakout session with a group of college students who will share what they are looking for in a career. You'll also want to check out a session that focuses on leveraging the five generations that are currently active in the workplace, as well as an agent panel on agency innovation.

Special thanks to the [Big "I" Diversity Council](#) for their hard work and focus on engaging and developing a sustainable diverse independent agency network. Council partners include Allstate, AmTrust North America, Chubb, Church Mutual, CNA, Encompass, The Hartford, Liberty Mutual Insurance, MetLife, Nationwide, Progressive, Safeco, Selective, Travelers, Westfield Insurance and newest partner Vertafore.