

A D V E R T I S I N G

# Bulletin

## ATTENTION AUTO-OWNERS AGENCIES WITH AN IIABA MEMBERSHIP

TRUSTED CHOICE ADVANTAGE SUBSCRIPTION NOW ELIGIBLE FOR **CO-OP REIMBURSEMENT**

We will reimburse you 50% of your monthly subscription fee, reducing your traditional co-op budget.\*



### WHY SIGN UP FOR A TRUSTEDCHOICE.COM ADVANTAGE SUBSCRIPTION?

- Over 250,000 business owners and consumers are visiting the site each month
- Thousands of consumer and business owner referrals are being delivered directly to agencies each month
- Consumers can not only get a quote, but can see the profiles of agents and companies near them

### ADVANTAGE SUBSCRIPTION OPTIONS

#### PERSONAL LINES SUBSCRIPTION \$49/MONTH

With the Personal Lines profile, you'll be at the top of the consumer search and receive exclusive referrals.

#### COMMERCIAL LINES SUBSCRIPTION \$79/MONTH

As a Commercial Lines subscriber, you can choose the size and industry of the business you wish to write, and your profile will show up at the top their search.

**SIGN UP FOR BOTH SUBSCRIPTIONS AT A  
DISCOUNTED RATE OF ONLY \$98/MONTH!**

### GETTING SIGNED UP

Signing up is easy at [agents.trustedchoice.com](http://agents.trustedchoice.com) or call 855-372-0070

Subscription rates are locked in for an agency for 12 months

There is no long-term commitment.

*\*Reimbursement of this program is subject to the availability of your co-op budget. Submission of proof of monthly charges is required prior to reimbursement. Auto-Owners reserves the right to amend this program at any time.*

***Auto-Owners Insurance***

