

ALL TRAPPED UP

AD TRANSCRIPT:

VISUAL

AUDIO

FADE IN:

Couple enters an insurance office.

Agent assistant Kitty fumbles awkwardly in glass box.

Kitty tries to phone agents through the box holes.

Cut to agent wrapped in chain and anchor tries inching his chair sideways, then cuts back to Kitty.

Cut to agent duct taped to a wall.

Cut to agent sleeping in giant birdcage.

Cut to back to Kitty then back to customers.

Cut to a Trusted Choice agent office.

Bob Rusbuldt, Trusted Choice® president, stands inside talking as the couple walks in.

Trusted Choice® agent greets them at the door with a handshake and smile.

Trusted Choice® agent and couple sit down at the table.

Trusted Choice® logo and URL—TrustedChoice.com – appears over the frame.

Cut back to agent assistant Kitty in the box, sipping through a very long straw.

Woman: Hi? Man: We're looking for in...surance...

Kitty: Let's see who's free...

Voiceover (VO): Is your insurance agent trapped? Probably.

VO: When agents work for only one company,

VO: their options are simply...limited.

Kitty: Anybody!?

Rusbuldt: But a Trusted Choice Independent Agent is free to shop around to find you a better deal.

Rusbuldt: Free to do what's right for you.

Rusbuldt: Find an agent at TrustedChoice.com