



IF A PHONE RINGS IN YOUR AGENCY AND NOBODY IS THERE TO ANSWER IT **DOES IT MAKE A SOUND?**

94%

BY
THE
NUMBERS

86%



Insure Response, LLC

An after-hours & weekend outbound call campaign to over 400 member agencies confirmed that over 94% of calls **went to voicemail.**



Trusted Choice®

INDEPENDENT INSURANCE AGENTS

A complementary Trusted Choice study revealed that 86% of inbound calls to member agencies that went to voicemail **resulted in a hang-up.**

WHAT DOES THIS MEAN?

Combine these two alarming statistics and what do you get? **“Voicemail = Hang-up.”** Voicemail is not a 24/7 agency solution. If your agency is not using an after-hours call answering service, it is likely that you are missing out on new business opportunities and improperly servicing existing clients when it is convenient for them or in their time of need.

WHAT CAN YOU DO?

Big “I” members receive deep discounts with Insure Response. One-time set-up fee of \$250 (compared to \$400), monthly minimum fee of \$99 for 60 minutes (compared to \$250 for 99 minutes) of call center time and only \$1.30/minute over initial bank of 60 minutes. Insure Response is a U.S.-based 24/7 insurance-specific call center with licensed agents on staff. Contracts are month-to-month with no long-term obligation. Give them a try today and find out what your agency has been missing.

Visit insureresponse.com/iiaba or contact clientrelations@insureresponse.com or **866-466-7891** to find out more.