

**BUILD. GROW. THRIVE.**

## EMBRACE YOUR INDEPENDENCE

Join the Independent Insurance Agents & Brokers of America and let us do some of the heavy lifting so you can focus on what's important—running your agency.

### ACCESS MARKETS WITH NO FEES OR VOLUME COMMITMENTS

If you are looking for top-tier products—including affluent homeowners, bonds, commercial packages, habitational and non-standard homeowners—they are just a click away. Big "I" Markets has no volume commitment and you own your expirations.

### ATTRACT AND TRAIN YOUR TEAM

It's tough to find, engage and retain a talented, motivated and high-producing team. Fortunately, the Big "I" is leading the way, introducing young talent to careers in the industry, providing a community and analyzing industry best practices to help leaders attract and retain talent.

"Our job in our communities is to sell insurance and support our customers. We may not have the time or talents do the things the association does for us. They are working behind the scenes for us, and that's what our dues are for."

Joy Keller-Brown,  
president, Keller-Brown Insurance Services  
Shrewsbury, Pennsylvania



### EMPOWER YOUR STAFF WITH INSURANCE TECHNICAL EXPERTISE

With access to award-winning publications and the Big "I" Virtual University, your staff will have a wealth of information at their fingertips to help them better serve clients, work with underwriters and stay current on technical coverage changes. If we don't have it online, your team can "Ask an Expert" via our website and receive a personalized answer.

### WE UNDERSTAND WHAT MATTERS MOST TO YOU AND WE HAVE THE TOOLS TO HELP— THAT'S OUR JOB!

The Big "I" is a community of more than quarter million independent insurance professionals nationwide that receive advocacy, market access and technical expertise from the most knowledgeable and connected industry experts.

[INDEPENDENTAGENT.COM/JOIN](https://www.independentagent.com/join)



Independent Insurance Agents  
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