

BIG 

**BECOME A
SPONSOR!**



**BIG "I"
LEGISLATIVE
CONFERENCE**

April 22–24, 2026

THE WESTIN
WASHINGTON, DC
DOWNTOWN

PROTECT YOUR **INDUSTRY**

SUPPORT THE PREMIER LEGISLATIVE EVENT FOR INDEPENDENT AGENTS

- ✓ **Support** the largest and most influential insurance industry conference on Capitol Hill.
- ✓ **Hear** from the nation's top elected leaders that have previously included Presidents, Speakers of the House and Majority Leaders.
- ✓ **Touch** more than 350 congressional offices on issues important to our industry.
- ✓ **Meet** with highly engaged agent and broker leaders across all 50 states.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Your logo will be prominently displayed throughout the conference, on the event app and website.
- ✓ Your brand will be featured in the Legislative Conference thank-you ad in *Independent Agent* magazine.
- ✓ Recognition during the Virtual Big "I" Legislative Issues Briefing.
- ✓ Visit IndependentAgent.com/Events for more information.

\$50,000 OR MORE PLATINUM SPONSOR



Includes all Sponsor Benefits



Four full conference registrations



Opportunity to provide a 2-minute video for the live event, website, social media and registration loop

RECOGNITION AT THE FOLLOWING EVENTS

Emerging Leaders Luncheon

Open to all attendees, the event honors young, diverse and politically active agents.

Big "I" Legislative Conference Breakfast

Show your support at the widely attended event with keynotes from congressional leaders.

Big "I" General Session Breakfast

Supporters are highlighted at the Friday event with speakers discussing the state of the industry.

Big "I" Legislative Reception

Have your brand displayed at this one-of-a-kind networking event.

Virtual Big "I" Legislative Issues Briefing

Your logo will be featured in a video where the Capitol Hill team outlines key legislative priorities leading up to the event.

\$20,000 GOLD SPONSOR

- ✓ Includes all Sponsor Benefits
- ✓ Three conference registrations
- ✓ Opportunity to provide a 1-minute video for the website, social media and registration loop

RECOGNITION AT THE FOLLOWING EVENTS

Big "I" Legislative Conference Breakfast

Show your support at the widely attended event with keynotes from congressional leaders.

Big "I" General Session Breakfast

Supporters are highlighted at the event with speakers discussing the state of the industry.

\$15,000 SILVER SPONSOR

- ✓ Includes all Sponsor Benefits
- ✓ Two conference registrations

RECOGNITION AT THE FOLLOWING EVENT

Large Agent, Broker & Company Leadership Dinner

Your brand will be featured on the menu and signage.

During the dinner, you will be recognized by Charles Symington, Big "I" president & CEO.

Preferred seating for multiple executives.

UP TO \$10,000 BRONZE SPONSOR

- ✓ Includes all Sponsor Benefits
- ✓ One conference registration

Big "I" Legislative Reception

Have your brand displayed at this one-of-a-kind networking event.
Investment: \$10,000

Water Bottle Stations

Signage will be displayed at water bottle stations with your logo.
Investment: \$5,000