

ACT Work Groups - 2025 Year in Review

Driving Innovation Together

In 2025, ACT's **Data**, **Connectivity**, and **AI** <u>Work Groups</u> collaborated to strengthen the technology foundation of the independent agency channel. Through thoughtful discussions and practical outputs, these groups advanced shared priorities around data quality, interoperability, and responsible innovation.

Key Themes and Achievements

- Data Readiness as a Foundation: All three groups emphasized the importance of clean, accurate, and consistently formatted data. This focus supports better workflows, reporting, and readiness for advanced technologies like Al.
- Connectivity and Integration: Members addressed persistent challenges such as duplicate entry, inconsistent standards, and limited API adoption. Strategies included advocating for common security protocols and creating educational resources to demystify technical concepts for agency leaders.
- Responsible Al Adoption: The Al Work Group explored frameworks for ethical implementation, including transparency, bias mitigation, and governance.
 Practical tools such as an Al Readiness Checklist and vendor evaluation resources were developed to guide agencies, and these resources—along with additional tools—were collected into an Al Resource Hub webpage to provide a centralized destination for learning and evaluation.
- Education and Enablement: Across all groups, role-based education emerged
 as critical. Initiatives included the "Bad Data, Big Impact" Quick Guide for data
 improvement, a four-part Exploring AI podcast series, and plans for a Tech
 Education Series are currently in development to simplify connectivity topics for
 agency principals and staff.

Looking Ahead

In 2026, these work groups will continue to build on this momentum by creating practical, accessible resources that help agencies improve data practices, strengthen connectivity, and adopt technology responsibly. Together, they are shaping a stronger, more integrated future for independent agencies.

ACT 2025 Work Group Participants

Alvito	Vaz	ID Federation	Kathy	Bova	Agent Support Network of America
Amanda	Eaves	NYCM	Keith	Israel	Nationwide Insurance
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Anthony	Gardner	Gardner & Strayer Insurance Group	Lauren	Malcolm	Applied Systems
Arjun	Mangla	Fulcrum	Lexie	Tonelli	Fulcrum
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Bobbie	Collies	Coterie Insurance	Manreen	Kaur	ACORD
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Charles	Frumerie	Applied Systems, Inc.	Matt	Petersen	CNA

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Chris	Light	Amplo	Matt	Swenson	Security Insurance
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Joe	Clabaugh	The Cincinnati Insurance Company	Sarah	Shear	Grange Insurance
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John	Herrmann	Insurance Marketing Agencies	Shannon	Churchill	Big I Illinois

John	Schoonover	Gannon Associates Insurance	Shawn	Bown	EMC Insurance
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