BIG i AGENTS COUNCIL FOR TECHNOLOGY.

SUPPORTING PARTNER BENEFITS OVERVIEW

WELCOME TO THE ACT COMMUNITY

As a Supporting Partner of the Agents Council for Technology (ACT), you join a collaborative, forward-thinking network bringing together independent agents, carriers, technology providers and industry groups committed to the success of the independent agent channel. Your partnership helps drive innovation, collaboration and progress across the industry.

An ACT partnership represents a strategic investment in the health and future of the independent agency system. By aligning with ACT, your organization demonstrates its commitment to supporting the broader insurance ecosystem and advancing technology-driven solutions that benefit all stakeholders.

1) Partner Recognition

Your organization's logo will be featured on ACT's Supporting Partners page and in select promotional materials, showcasing your commitment to advancing the independent agency channel and supporting industry innovation and collaboration.

View Supporting Partners:
independentagent.com/act-partners

2) Exclusive Workgroup Participation

Join ACT's reimagined workgroups—open exclusively to Supporting Partners and Big "I" member agents. Agents, carriers, tech providers and associations address key technology challenges and share insights. Participation is a powerful way to demonstrate your organization's commitment to advancing technology within the independent agency channel.

Explore Workgroups:
independentagent.com/act-work-groups

Sign Up:
lp.independentagent.com/actworkgroup

3) Annual Tech Trends Report

Contribute to ACT's annual Tech Trends Report—a widely referenced industry publication that captures the state of technology adoption across the independent agency channel. Opportunities include interviews, data contributions and expert commentary. Being featured in this report positions your organization as a forward-thinking leader at the forefront of industry innovation and provides lasting visibility among agents, carriers and technology leaders.

View the Tech Trends Report:
independentagent.com/technology-trends-report

4) Access to ACT Events

Attend ACT's in-person and virtual events where thought leaders gather to explore how technology is shaping the industry. Opportunities may include speaking on panels, moderating roundtables and networking with key stakeholders.

View Upcoming Events:
independentagent.com/technology-events

5) Proud Supporter Recognition
Showcase your support with our "Proud Supporter of ACT" badge.

Proud Supporter of ACT Badges:
independentagent.com/act-proud-supporter-benefits-of-partnership

6) ACT News & Thought Leadership Articles
Subscribe to ACT News—our bi-monthly newsletter—and stay informed on events, alerts and updates. You're also invited to contribute educational thought leadership articles (typically 800–1,000 words). Select contributions may be considered for publication in *Independent Agent* Magazine. We welcome the opportunity to discuss topics and formats that would best showcase your organization's expertise and perspective to that wider audience.

Subscribe to ACT News:
independentagent.com/managesubscription-preferences

Read Past Issues:
independentagent.com/act-news

***Independent Agent* Magazine:** iamagazine.com

7) Social Media Engagement
Follow ACT on LinkedIn to stay connected and amplify your visibility. ACT regularly highlights partner contributions, events and resources to keep your organization front-of-mind across the independent agency community.

ACT on LinkedIn:
linkedin.com/company/act-agents-council-for-technology

8) Co-Produced Webinars & Podcasts
Collaborate with ACT on educational webinars and podcasts that help agents make informed technology decisions. Opportunities include individual presentations and partner panels focused on practical solutions, industry innovation and collaboration. They should not be promotional.

Webinar Information:
independentagent.com/act-webinars

Extended Engagement Opportunities
As a valued ACT Supporting Partner, we are committed to ensuring your partnership delivers meaningful impact. We welcome the opportunity to discuss additional, customized ways to extend your engagement based on your organization's specific goals, priorities and areas of focus. Whether it's deeper involvement in a particular workgroup, a targeted thought leadership campaign, or new collaborative initiatives, we're here to explore what works best for you.

LET'S KEEP THE MOMENTUM GOING

We're excited about your ACT partnership and look forward to sharing more about how ACT can align with your organization's goals and priorities. Together, we can help independent agencies embrace technology and thrive in a rapidly evolving marketplace.

READY TO SPONSOR?

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