BIG i AGENTS COUNCIL FOR TECHNOLOGY.

TECHNOLOGY PARTNERS

WHAT IS THE BIG 'I' AGENTS COUNCIL FOR TECHNOLOGY?

The Agents Council for Technology (ACT) is a neutral forum composed of and supported by agents, brokers, carriers, technology providers and industry groups. Our passion: **helping the independent agency channel embrace technology** as a way to execute their unique business strategies.

Our Three Pillars:

- *Artificial Intelligence* – Help agencies adopt AI tools that improve service, efficiency and growth.
- *Connectivity* – Close integration gaps and streamline workflows.
- *Data* – Improve data quality, access and transparency across systems.

WHY PARTNER WITH ACT?

Since 1999, ACT has connected supporting partners with the Big "I" network of nearly 25,000 independent agency locations nationwide. Every Big "I" member agency is automatically an ACT member.

A Seat at the Table

Supporting partners join the conversations that shape how the independent agency channel adopts technology, and help build the practical, agent-ready resources that come out of them.

Reach Agency Decision-Makers

Put your expertise in front of agency decision-makers. Learn firsthand how agencies evaluate technology, and build relationships with agents, carriers and fellow providers.

PARTNER BENEFITS

- **Industry Engagement:** Speak at ACT events, join partner meetings and collaborate with Big "I" state associations.
- **Thought Leadership:** Share your expertise with Big "I" agents through ACT webinars, articles, videos and podcasts.
- **Exclusive Workgroups:** Help shape industry initiatives that deliver practical, agent-ready solutions.
- **Recognition:** A welcome announcement from ACT and a listing on the ACT Supporting Partners page.

ANNUAL MEMBERSHIP TIERS

For Technology Partners:

- Under 35 employees: $3,500 or $5,000/year*
- 35–70 employees: $7,500/year
- Over 70 employees: $12,500/year

Active Subsidiary Brands: $2,000 flat fee per brand (capped at 3 subsidiaries)

**Please note that the $3,500 sponsorship level does not include the webinar benefit. Partners interested in a webinar at this tier can upgrade for an additional $1,500 ($5,000 total).*

READY TO SPONSOR?

Contacts

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