

INSURANCE CAMPAIGN INSTITUTE®

EQUIPPING INSURANCE PROFESSIONALS WITH THE TOOLS AND KNOWLEDGE NEEDED TO RUN SUCCESSFUL CAMPAIGNS FOR PUBLIC OFFICE

This nuts-and-bolts campaign school will assemble a talented group of insurance professionals looking to run for state and federal office. Participants will hear from current elected officials and learn from some of the nation's foremost campaign and political operatives.

This training program is comprehensive and will cover topics such as: campaign organization, fundraising, grassroots, polling, social media and advertising, media relations, public speaking, debate preparation, and how to build winning coalitions.

This educational, nonpartisan program is not intended to influence any election and is not sponsored by or coordinated with any candidate, committee, or political party. Any participation by public officeholders or candidates is for educational purposes only and does not imply endorsement. State laws vary widely and current candidates must determine whether the rules in their state might restrict attendance.

SPONSORSHIPS ARE AVAILABLE:

√ **$25,000 Ambassador**

- Seat on Institute Advisory Committee
- Name and logo prominently displayed
- Two attendees at April 5 dinner & April 6 program

√ **$10,000 Partner**

- Name and logo prominently displayed
- One attendee at April 5 dinner & April 6 program

For more information contact Nathan Riedel: **(202) 320-1502** or **nathan.riedel@iiaba.net** or Beth Montgomery: **beth.montgomery@iiaba.net**