

Most Homeowners in [INSERT TOWN/CITY] Aren't Covered for Earthquakes — How to Insure and Protect Your Property

Hi TK,

As earthquakes continue to affect communities across [INSERT TOWN/CITY], most homeowners and businesses remain underinsured and at risk for costly losses.

For any related coverage you're working on, agents from [INSERT COMPANY NAME], an independent insurance agency in [INSERT LOCATION], are available for commentary and can break down what consumers need to know, including:

- **Earthquake Insurance 101:** What's covered, what isn't, and how riders differ by state
- **Filing Claims After a Quake:** First steps for documenting damage and filing claims
- **Business Interruption:** How to cover lost income and expenses if an earthquake forces your business to close
- **Preparation Tips:** How to protect your home, car, and business before disaster strikes
- **Closing the Coverage Gap:** Why standard homeowners insurance isn't enough

Please let me know if you'd like to schedule an interview.

Best,